

IN-OFFICE ZOOM! WHITENING

IS IT WORTH IT?



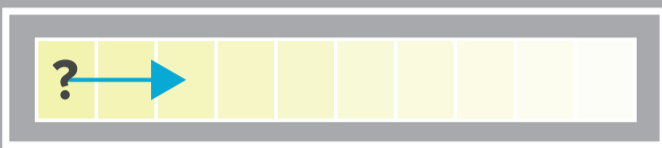
ZOOM!

Over-the-counter whitening strips



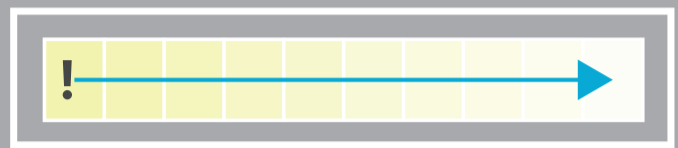
In-office Zoom! whitening treatment

WHAT RESULTS CAN I EXPECT?



1-3 shades

AND, you have to keep to a rigorous application schedule to get results.



8-10 shades!

Relax knowing that a dental professional will achieve the results you've always wanted.

HOW LONG UNTIL I SEE RESULTS?

Typically, it takes anywhere between **10 to 14 days** (if done correctly!)

Less than a day!
All it takes is **90 minutes** in our office!

That's up to **224 times longer** to see results with over the counter whitening strips!

IS IT LONG LASTING?



NO



YES!

DOES IT HURT? ANY SIDE EFFECTS?

Contain a higher concentration of hydrogen peroxide that can lead to:



SENSITIVE TEETH AND GUMS



WHITE SPOTS ON THE ENAMEL

Up to **99% of patients** experienced



LITTLE TO NO SENSITIVITY.

Plus, over the counter whitening strips restrict food intake while they are applied.

IS IT COST EFFECTIVE?

Initially inexpensive.

A WEAK LONGEVITY = \$\$\$
PURCHASING THE SAME PRODUCT AGAIN AND AGAIN. = \$\$\$\$\$\$\$\$\$\$



TO THE COST OF AN IN-OFFICE WHITENING TREATMENT.

ONE-TIME PAYMENT

INCLUDES customized supplemental take-home whitening trays



Maximizes the longevity of your **BRIGHT, NEW SMILE!**

THE BOTTOM LINE

OVER THE COUNTER WHITENING STRIPS

- Demands constant upkeep.
- Must follow exhausting instructions.
- Forced to stay on a strict schedule.
- Can cause teeth sensitivity and spots.
- Requires consistent purchase of product.

IN-OFFICE ZOOM! WHITENING TREATMENT

- Get results faster!
- One-time treatment.
- Long-lasting results.
- Stronger whitening effect.
- Safe & easy - No instructions!



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