WHY COMPREHENSIVE DENTISTRY

AKES SENS

DID YOU KNOW?



27% of adults ages 20-44 have untreated tooth decay



And by age 40, 66% of adults are



already missing one or more teeth.

In just 10 years, the number of people visiting the **Emergency Department** for toothaches and other avoidable dental concerns doubled to 2.1 million.



If you feel like you don't have time, money, or the courage to get needed dental work done, you are not alone.

Over time however, your smile continues to decay, making your problems worse AND

more expensive.

Thankfully, comprehensive (aka holistic) dentistry, makes all-in-one smile solutions easy, affordable, and practical for even the busiest among us.



John Wooden



MAKE SURE YOUR DENTIST HAS A WIDE RANGE OF **EDUCATION** AND DENTAL

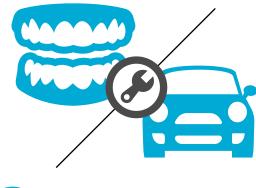


EXPERIENCE.

"Every tooth in a man's head is more valuable than a diamond."

Miguel de Cervantes

DOING DENTISTRY RIGHT THE FIRST TIME MAKES GOOD SENSE



With comprehensive dentistry, we focus on fixing smiles and preventing smiles from needing to be fixed.

Similar to the way we give proper care to our vehicles.



Without proper smile maintenance, over time: • Teeth will become yellowish and brittle

- · Foul-smelling bacteria can build-up
- · Sensitivity to hot and cold Cavities can form
- Damage to roots of teeth
- · Wear and tear of tooth surface · Chipped, cracked, or broken teeth
- · Discomfort or pain

· Oil needs to be changed · Shocks need to be checked

Without proper car maintenance, over time:

- · Filter needs to be replaced
- Fuses can blow • Brake pads will be worn down

· Scratches, paint-job, bodywork

- Fine-tuning
- WHEN IT COMES TO THE THINGS YOU VALUE MOST, DO YOU WANT A QUICK FIX THAT ONLY PUTS A BAND-AID ON THE PROBLEM
- Suspension problems

to neglect, this can result in:

When your smile needs an emergency fix, due to When your car needs an emergency fix, due

OR AN ALL-IN-ONE SOLUTION THAT FIXES THE ROOT CAUSE OF A PROBLEM AND KEEPS YOUR LIFE BALANCED AND WORRY-FREE?

(4)

neglect, this can result in: • Hundreds of dollars spent in dental repairs

- Risk of losing your smile or even your life!
- Unpaid time off work Frustration visiting multiple dentists

• Hundreds of dollars spent in repairs · Risk of a fatal accident later on!

- Unpaid time off work
- Frustration visiting multiple mechanics

HEALTHY & BEAUTIFUL SMILES = CHEAPER, BETTER, SAFER IN THE LONG RUN

This holistic (or whole-person) approach to dentistry means:

LESS TIME

Reduce the number of appointments you need. You're busy, and we don't want you to have to take any unneeded time off work.

For every \$1 spent

LESS MONEY

on comprehensive prevention, you save up to \$50 of restorative procedures later on.

Sealants, oral cancer

PREVENTING

PROBLEMS

screenings, and healthy hygiene habits protect your family from gum disease and other fatal conditions.

LOOKING EVER-SPECTACULAR

Having a healthy smile

complements your facial features and makes you look youthful and attractive any way you look at it.

MORE TIME With traditional "drill & fill"

dentistry, you would have to visit multiple dentists several times to address worsened dental concerns one by one.

MORE MONEY For every \$1 you do not

spend on preventative, you will end up paying up to \$50 to restore your smile and health (not counting commute expenses and unpaid time off work).

Idly putting off

WORSE PROBLEMS

comprehensive dental treatment has led to oral cancer, missing teeth, heart disease, stroke, miscarriage, digestive disorders, and sexual dysfunction.

DECAYING CONFIDENCE

Feeling embarrassed and

unattractive, many adults and teenagers hide their mouth or train themselves not to laugh or smile when around schoolmates, colleagues, and relatives.

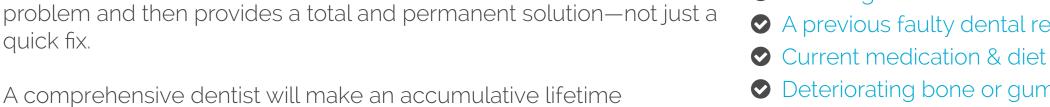


This holistic (or whole-person) approach to dentistry means:

SO, HOW DOES COMPREHENSIVE DENTISTRY WORK?

VS.

Instead of just looking at the surface symptoms to provide a quick fix, It's important to consider such factors as: a comprehensive dentist examines the possible causes of a dental



A misaligned bite A previous faulty dental restoration

Deteriorating bone or gum tissue A serious medical condition

flawless smile once and for all. ✓ Your hygiene habits IN THE SAME WAY, YOUR MECHANIC WOULD OPTIMIZE YOUR

examination of your smile to plan a dental solution that will give you a



CLIMATE YOU LIVE IN, THE AMOUNT YOU DRIVE, THE WEIGHT YOU TRANSPORT, AND THE ROADS YOU DRIVE ON... YOUR DENTIST TAKES INTO ACCOUNT YOUR HYGIENE HABITS, DIET, APPEARANCE, AND WHOLE-HEALTH GOALS TO MAKE THE BEST

VEHICLE'S CONDITIONS ACCORDING TO ITS MAKE AND MODEL, THE



TREATMENT FOR YOU AND YOUR BUDGET. WHERE DO I FIND A COMPREHENSIVE DENTIST?

demonstrates their commitment to your overall well-being and that of your family's.

Our comprehensive dentist has gone beyond the required training in dental school to provide the highest standard of education, treatment, and follow-up to protect the integrity of your family's bright smiles for

It matters which dental care provider you trust with your health and

self-image. You need an expert whose expertise and genuine care

PREVENTS HEALTHY SMILES FROM NEEDING FIXING. In the end, when it comes to your oral health, being proactive is the smartest choice since it

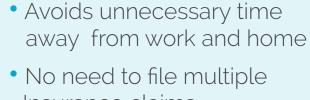
A COMPREHENSIVE

DENTIST RESTORES

BROKEN SMILES &

HEALTH - REDUCE RISK OF:

helps you avoid unnecessary expenses and inconveniences in the future.

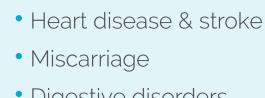


Insurance claims

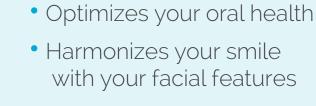
CONVENIENCE

Advanced Screenings _____ Diagnose oral cancer's invisible signs early.

years to come.



Digestive disorders Sexual dysfunction



Boosts self-confidence

CONFIDENCE

3D Digital Imaging _____ Gives you control over what your smile will look like. One-on-One Evaluations _____ Co-engineer long-lasting smiles.

SCHEDULE YOUR APPOINTMENT

BINGHAM THOWARTH

(918) 481-4925

info@binghamandhowarth.com

come by doing right by your smile the first time.

Protect your self-image now and for decades to

DO IT RIGHT THE FIRST TIME

Your preventative and comprehensive dentist is eager to balance all aspects of dentistry to give you a perfect smile in function, biology, and physical attractiveness. All you need to do is ask.

http://jdh.adha.org/content/79/1/11.full.pdf

http://www.cdc.gov/nchs/fastats/dental.htm http://www.cdc.gov/nchs/data/databriefs/db197.htm

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